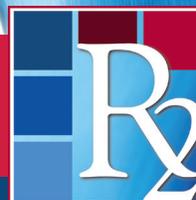


Quick Start Guide: PDA



R2Library.com



Rittenhouse.com

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BOOK DISTRIBUTORS

DISTRIBUTING THE LEADING SCIENTIFIC, TECHNICAL AND MEDICAL PUBLISHERS

Quick Start Guide: PDA

WELCOME TO PATRON DRIVEN ACQUISITION (PDA) ON THE R2 DIGITAL LIBRARY

This powerful collection development tool allows libraries to leverage patron usage data with the leading health sciences eBook platform with no automatic purchase. Here's how:

- Any resource or group of R2 Digital Library resources not currently owned by your library may be included in your PDA collection
- Resources can be continuously added and removed from your PDA collection
- Users receive two full text accesses of each PDA title
- The third access of a PDA resource is the trigger event – at that point the resource is placed in the R2 Digital Library shopping cart and access reverts back to Table of Contents
- All purchasing decisions are at the library's discretion (the R2 Digital Library does not auto-purchase) and resources remain in the shopping cart for 30 days
- The My PDA History area tracks all PDA activity and access

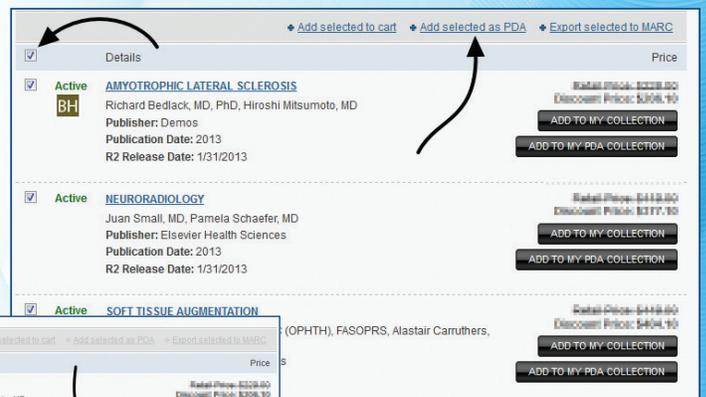
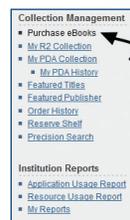
To begin using PDA, simply click the “Add to My PDA Collection” button next to any resource not currently within your library's R2 Digital Library collection.

Getting the Most Out of Your PDA Collection

- Make your PDA collection available to your patrons along with your purchased resources
- Add titles to your online catalog or OPAC to increase discoverability with free MARC downloads and persistent URLs
- Use the PDA history reporting to track and manage your PDA collection
- Sort and filter R2 Digital Library resources to tailor your PDA collection

Getting Started

Within the Purchase eBooks area of R2Library.com, click on “Add to My PDA Collection” button to activate or add to a PDA collection. You can also use the select all box and “Add Selected to PDA” option.



Quick Start Guide: PDA

Managing Your PDA Collection

In the My PDA Collection Area, you can review your active PDA selections and usage, add to your shopping cart and remove from your PDA collection.

Use My PDA History to review your library's PDA activity, including accesses and trigger events. You can download this history using the integrated R2 Digital Library tools.

The screenshot displays the 'Collection Management' interface. On the left, a sidebar lists navigation options: Purchase eBooks, My R2 Collection, My PDA Collection, My PDA History, Featured Titles, Featured Publisher, Order History, Reserve Shelf, Institution Reports, Application Usage Report, Resource Usage Report, My Reports, System Information, R2 Newsletter Signup, R2 Outreach, and Technical Documentation. The main area shows details for two active PDA titles. The first title is 'BASIC IMMUNOLOGY' by Abul Abbas, MBBS, Andrew Lichtman, MD, PhD, Shiv Pillai, MBBS, PhD, published by Elsevier Health Sciences in 2014. It has an R2 Release Date of 2/28/2013, a License Count in Cart of 1, a PDA Activation Date of 04/29/2013, and a PDA Access Count of 3. The second title is 'FOOD ALLERGY' by John James, MD, Wesley Burks, MD, Philippe Eigenmann, MD, published by Elsevier Health Sciences in 2012. It has an R2 Release Date of 2/7/2012, a PDA Activation Date of 04/29/2013, and a PDA Access Count of 1. Both titles have 'ADD TO MY COLLECTION' and 'DELETE FROM PDA COLLECTION' buttons.

Purchasing PDA Titles

The R2 Digital Library notifies you of if titles in your shopping cart were added via PDA. Simply check out your cart to purchase.

The screenshot shows the 'Shopping Cart' interface. At the top, there are 'CONTINUE SHOPPING' and 'CHECKOUT' buttons. Below is a table with columns for 'Details', '# of Licenses', and 'Price'. The table lists three items:

Details	# of Licenses	Price
Active CANCER NURSING Connie Yarbro, MS, RN, FAAN, Debra Wujcik, PhD, RN, AOCN®, Barbara Gobel, MS, RN, AOCN® Publisher: Jones & Bartlett Learning Publication Date: 2011 R2 Release Date: 3/10/2011	1 [UPDATE]	Retail Price: \$654.00 Discount Price: \$273.40 [REMOVE]
Active PRIMARY CARE MEDICINE Allan Goroll, M.D., MACP, Albert Mulley, JR., M.D., M.P.P. Publisher: Lippincott Williams & Wilkins Publication Date: 2009 R2 Release Date: 1/4/2010	1 [UPDATE]	Retail Price: \$280.00 Discount Price: \$99.40 [REMOVE]
Active BASIC IMMUNOLOGY Abul Abbas, MBBS, Andrew Lichtman, MD, PhD, Shiv Pillai, MBBS, PhD Publisher: Elsevier Health Sciences Publication Date: 2014 R2 Release Date: 2/28/2013 Added via PDA 05/01/2013. Will expire on 05/31/2013.	1 [UPDATE]	Retail Price: \$240.00 Discount Price: \$99.40 [REMOVE]



THANK YOU FOR USING PATRON DRIVEN ACQUISITION ON THE R2 DIGITAL LIBRARY

Need more information? Contact your Rittenhouse Sales Representative or Rittenhouse Customer Service at **800.345.6425**. Visit us at **Rittenhouse.com**.